

Complete Demographic Comparison Report



Date: February 3, 2017

Select Monmouth Town Demographics

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
2016A Demographics:									
Employees	16,164	2,424	10,725	768	2,558	12,683	17,368	4,465	3,240
Establishments*	876	346	1,169	144	253	1,337	820	423	243
Total Population	12,862	5,865	30,603	3,370	5,828	12,108	18,269	8,092	6,077
Total Households	5,388	2,133	11,759	1,545	2,280	4,905	8,580	2,426	2,087
Female Population	6,456	3,048	15,219	1,798	3,002	6,003	10,214	4,237	3,131
% Female	50.2%	52.0%	49.7%	53.4%	51.5%	49.6%	55.9%	52.4%	51.5%
Male Population	6,406	2,817	15,384	1,572	2,827	6,105	8,055	3,855	2,946
% Male	49.8%	48.0%	50.3%	46.7%	48.5%	50.4%	44.1%	47.6%	48.5%
Population Density (per Sq. Mi.)	2,138.82	1,753.12	5,712.00	1,661.95	1,527.89	5,563.77	1,157.61	2,843.80	1,037.94
Employed Civilian Population 16+									
Total	6,763	2,717	14,895	1,767	2,952	6,028	9,917	3,744	2,876
White Collar	65.3%	87.2%	45.4%	74.7%	75.3%	62.2%	68.2%	65.2%	82.1%
Blue Collar	34.7%	12.8%	54.6%	25.3%	24.7%	37.8%	31.8%	34.8%	17.9%
Seasonal Population by Quarter:									
Q4 2013	78	122	2,713	777	99	111	134	164	32
Q1 2014	78	114	2,608	754	93	102	130	154	28
Q2 2014	76	144	3,202	923	107	128	158	191	35
Q3 2014	83	136	3,118	914	112	120	156	185	35
Q4 2014	78	124	2,748	810	100	111	136	167	32
Q1 2015	78	121	2,746	799	93	111	128	166	32
Q2 2015	99	156	3,462	988	115	137	160	211	38
Q3 2015	89	147	3,361	989	112	126	158	202	35
Q4 2015	82	139	3,095	928	103	119	139	187	32
Age:									
Age 0 - 4	6.3%	5.7%	7.1%	4.1%	4.4%	7.4%	5.0%	3.7%	4.8%
Age 5 - 14	10.6%	15.7%	11.6%	11.2%	12.1%	10.6%	10.2%	10.5%	15.6%
Age 15 - 19	6.4%	7.5%	4.9%	5.8%	7.7%	4.3%	4.9%	17.7%	7.8%
Age 20 - 24	6.4%	3.9%	9.0%	3.1%	5.0%	7.2%	4.0%	11.2%	4.1%
Age 25 - 34	14.8%	5.1%	18.3%	6.7%	7.6%	19.7%	9.6%	7.4%	6.0%
Age 35 - 44	12.6%	11.3%	13.1%	9.7%	10.6%	14.6%	11.9%	8.7%	11.3%
Age 45 - 54	14.8%	16.9%	12.2%	17.2%	16.5%	12.3%	14.9%	12.9%	17.7%
Age 55 - 64	13.3%	15.1%	11.6%	18.1%	16.1%	10.4%	12.9%	12.7%	14.4%
Age 65 - 74	8.3%	11.0%	6.6%	13.6%	11.4%	6.7%	7.8%	7.5%	9.2%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Age 75 - 84	4.3%	5.6%	3.6%	7.4%	5.9%	3.8%	9.2%	4.9%	5.5%
Age 85 +	2.2%	2.3%	2.0%	3.1%	2.8%	2.8%	9.6%	2.7%	3.5%
Median Age	39.5	45.7	34.4	50.7	46.9	35.4	48.2	34.3	45.3
Housing Units									
Total Housing Units	5,880	2,291	14,291	2,066	2,423	5,385	9,068	2,593	2,163
Occupied Housing Units	91.6%	93.1%	82.3%	74.8%	94.1%	91.1%	94.6%	93.6%	96.5%
Vacant Housing Units	8.4%	6.9%	17.7%	25.2%	5.9%	8.9%	5.4%	6.4%	3.5%
Housing Units by Tenure									
Total Households in Tenure	5,388	2,133	11,759	1,545	2,280	4,905	8,580	2,426	2,087
Owner Occupied Housing Units	2,857	2,029	4,891	1,278	1,910	2,244	6,401	1,976	1,800
Owner Occupied free and clear	34.9%	30.0%	30.9%	34.0%	31.1%	25.8%	32.4%	32.2%	23.7%
Owner Occupied with a mortgage or loan	65.1%	70.0%	69.1%	66.0%	68.9%	74.2%	67.6%	67.8%	76.3%
Renter Occupied Housing Units	2,531	104	6,868	267	370	2,661	2,179	450	287
Race and Ethnicity									
American Indian, Eskimo, Aleut	0.3%	0.1%	0.6%	0.1%	0.1%	1.1%	0.1%	0.1%	0.0%
Asian	9.5%	1.8%	2.3%	0.8%	1.9%	1.9%	5.0%	1.3%	3.6%
Black	12.9%	0.3%	13.8%	0.5%	2.2%	11.8%	9.5%	2.2%	0.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	68.7%	96.2%	63.6%	97.3%	93.5%	61.7%	81.4%	94.2%	94.2%
Other	4.0%	0.2%	14.3%	0.3%	0.7%	19.9%	1.5%	1.1%	0.3%
Multi-Race	4.5%	1.3%	5.4%	1.0%	1.6%	3.5%	2.5%	1.2%	1.4%
Hispanic Ethnicity	14.4%	3.3%	31.0%	2.2%	4.0%	38.0%	7.0%	5.5%	4.1%
Not of Hispanic Ethnicity	85.6%	96.7%	69.0%	97.8%	96.0%	62.0%	93.0%	94.5%	95.9%
Race of Hispanics									
Hispanics	1,850	193	9,490	75	233	4,602	1,278	444	247
American Indian	0.2%	1.0%	1.3%	0.0%	0.2%	2.5%	0.7%	0.0%	0.0%
Asian	0.3%	1.0%	0.3%	0.0%	3.0%	0.1%	0.5%	0.2%	0.4%
Black	6.7%	1.6%	5.0%	0.0%	3.2%	2.8%	5.4%	4.1%	0.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%
White	58.4%	90.2%	46.9%	81.3%	69.9%	37.8%	66.2%	75.7%	88.3%
Other	24.5%	3.1%	38.1%	12.0%	13.8%	51.3%	20.1%	15.5%	4.0%
Multi-Race	9.8%	3.1%	8.4%	6.7%	9.9%	5.5%	7.1%	4.5%	6.9%
Race of Non Hispanics									
Non Hispanics	11,012	5,672	21,113	3,295	5,595	7,506	16,991	7,648	5,830
American Indian	0.3%	0.1%	0.3%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%
Asian	11.0%	1.9%	3.2%	0.8%	1.8%	3.0%	5.3%	1.3%	3.7%
Black	13.9%	0.2%	17.7%	0.5%	2.2%	17.4%	9.8%	2.1%	0.5%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	70.5%	96.4%	71.1%	97.7%	94.5%	76.4%	82.6%	95.3%	94.5%
Other	0.6%	0.1%	3.6%	0.0%	0.2%	0.7%	0.0%	0.2%	0.1%
Multi-Race	3.6%	1.3%	4.0%	0.9%	1.2%	2.3%	2.1%	1.0%	1.2%
Marital Status:									
Age 15 + Population	10,695	4,612	24,868	2,853	4,869	9,924	15,480	6,942	4,836
Divorced	11.3%	7.2%	11.1%	13.0%	10.6%	11.3%	9.5%	7.4%	5.6%
Never Married	37.1%	23.9%	44.3%	22.0%	25.4%	43.7%	23.8%	43.5%	24.9%
Now Married	45.7%	64.1%	39.8%	57.6%	56.9%	38.2%	51.3%	44.1%	62.9%
Now Married - Separated	1.1%	0.5%	1.7%	2.8%	0.4%	3.0%	1.8%	0.6%	0.1%
Widowed	6.0%	4.7%	4.8%	7.4%	7.1%	6.9%	15.4%	5.1%	6.5%
Educational Attainment:									
Total Population Age 25+	9,046	3,947	20,609	2,551	4,126	8,524	13,859	4,603	4,114
Grade K - 8	2.7%	0.3%	8.3%	0.3%	1.7%	5.4%	2.0%	2.2%	0.2%
Grade 9 - 12	4.4%	0.6%	7.3%	2.3%	3.6%	5.7%	2.5%	5.9%	2.2%
High School Graduate	29.5%	9.7%	34.6%	17.1%	26.0%	24.3%	22.5%	29.4%	17.8%
Associates Degree	8.1%	6.0%	5.6%	7.2%	8.1%	7.4%	9.5%	6.1%	8.0%
Bachelor's Degree	21.7%	43.0%	15.7%	34.4%	27.2%	24.1%	25.2%	24.2%	31.3%
Graduate Degree	14.6%	29.3%	8.4%	20.5%	16.4%	15.7%	17.3%	13.0%	24.6%
Some College, No Degree	18.3%	11.1%	17.7%	17.0%	16.7%	14.6%	19.7%	19.0%	15.7%
No Schooling Completed	0.7%	0.0%	2.5%	1.1%	0.3%	2.7%	1.4%	0.2%	0.1%
Household Income:									
Income \$ 0 - \$9,999	5.1%	1.0%	7.4%	2.5%	2.8%	6.7%	2.9%	4.9%	4.0%
Income \$ 10,000 - \$14,999	4.7%	0.6%	6.0%	3.0%	2.5%	5.2%	2.0%	2.5%	3.2%
Income \$ 15,000 - \$24,999	7.2%	3.3%	11.0%	2.9%	7.5%	9.3%	8.3%	5.8%	4.0%
Income \$ 25,000 - \$34,999	10.5%	3.0%	9.5%	2.8%	5.6%	9.4%	6.7%	7.0%	4.3%
Income \$ 35,000 - \$49,999	12.7%	4.6%	15.1%	7.4%	8.8%	12.5%	9.9%	9.5%	4.3%
Income \$ 50,000 - \$74,999	16.0%	8.1%	17.8%	16.9%	11.8%	13.9%	16.1%	13.3%	7.7%
Income \$ 75,000 - \$99,999	11.1%	8.6%	10.0%	11.7%	13.4%	13.2%	14.6%	10.1%	10.2%
Income \$100,000 - \$124,999	11.8%	10.3%	7.8%	9.4%	12.4%	8.4%	11.3%	13.7%	9.9%
Income \$125,000 - \$149,999	6.8%	10.1%	4.1%	9.5%	10.0%	7.0%	8.7%	10.5%	9.2%
Income \$150,000 +	14.2%	50.3%	11.5%	33.9%	25.3%	14.4%	19.4%	22.7%	43.3%
Average Household Income	\$95,597	\$208,494	\$80,474	\$163,556	\$137,605	\$92,430	\$108,976	\$116,573	\$174,309
Median Household Income	\$64,248	\$150,674	\$51,149	\$107,124	\$95,470	\$61,268	\$81,645	\$92,345	\$131,458
Per Capita Income	\$40,481	\$75,826	\$31,006	\$74,983	\$53,963	\$37,681	\$51,368	\$37,526	\$59,988

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	3,198	1,667	6,919	891	1,625	2,433	4,527	1,789	1,650
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	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Husband-Wife Family, Own Children, Below Poverty	61	0	212	3	28	46	12	39	5
Husband-Wife Family, No Own Children, Below Poverty	74	6	104	2	0	22	19	10	16
Male Householder, Own Children, Below Poverty	23	0	47	0	0	25	2	4	0
Male Householder, No Own Children, Below Poverty	0	0	15	0	0	3	0	1	0
Female Householder, Own Children, Below Poverty	62	15	423	11	23	163	71	15	2
Female Householder, No Own Children, Below Poverty	19	0	108	0	8	25	19	8	0
Husband-Wife Family, Own Children, At/Above Poverty	848	672	1,469	257	511	636	1,468	556	730
Husband-Wife Family, No Own Children, At/Above Poverty	1,295	758	2,577	505	808	832	2,160	867	731
Male Householder, Own Children, At/Above Poverty	74	15	322	13	24	80	63	37	12
Male Householder, No Own Children, At/Above Poverty	116	31	362	18	40	190	131	55	27
Female Householder, Own Children, At/Above Poverty	317	76	529	30	67	148	209	89	60
Female Householder, No Own Children, At/Above Poverty	311	94	751	52	114	263	373	108	67

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	12,862	5,865	30,603	3,370	5,828	12,108	18,269	8,092	6,077
Less Than .50	685	63	2,186	38	97	683	496	350	36
.50 - .99	816	63	3,186	37	247	1,634	605	383	183
1.00 - 1.24	311	83	1,430	46	90	705	149	41	19
1.25 - 1.49	718	8	1,705	73	64	512	302	86	102
1.50 - 1.84	794	67	2,792	25	381	996	219	301	130
1.85 - 1.99	582	37	755	53	69	198	372	51	86
2.00+	8,956	5,544	18,549	3,098	4,881	7,380	16,126	6,880	5,521

Poverty: Popn by Race

By Race

White, Below Poverty Level	865	121	2,826	75	270	1,148	941	685	219
White, Above Poverty Level	7,976	5,521	16,648	3,204	5,182	6,325	13,934	6,937	5,507
Black, Below Poverty Level	255	2	690	0	32	170	105	19	0
Black, Above Poverty Level	1,403	15	3,518	16	97	1,263	1,635	160	32
AI/Alaskan Native, Below Poverty Level	5	1	46	0	0	42	1	0	0
AI/Alaskan Native, Above Poverty Level	30	5	130	3	4	86	23	5	0

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Asian, Below Poverty Level	43	0	51	0	28	9	15	0	0
Asian, Above Poverty Level	1,174	107	646	27	82	217	895	101	217
NH/PI, Below Poverty Level	1	2	11	0	0	2	0	0	0
NH/PI, Above Poverty Level	9	4	18	1	1	9	4	1	0
Some Other Race, Below Poverty Level	157	0	1,292	0	6	809	13	12	0
Some Other Race, Above Poverty Level	361	9	3,085	9	37	1,601	251	73	15
2+ Races, Below Poverty Level	174	0	456	0	9	137	26	17	0
2+ Races, Above Poverty Level	409	78	1,186	35	81	290	426	82	87

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	556	0	2,563	0	22	1,577	34	56	0
Hispanic/Latino, Above Poverty Level	1,294	193	6,927	75	212	3,025	1,244	388	247
Non-Hispanic/Latino, Below Poverty Level	944	126	2,809	75	323	740	1,067	677	219
Non-Hispanic/Latino, Above Poverty Level	10,068	5,546	18,304	3,220	5,272	6,766	15,924	6,971	5,611

Non-Hispanic/Latino by Race

White, Below Poverty Level	561	121	1,872	75	260	526	927	644	219
White, Above Poverty Level	7,199	5,347	13,147	3,143	5,029	5,208	13,102	6,642	5,289
Other than White, Below Poverty Level	940	5	3,500	0	84	1,791	174	89	0
Other than White, Above Poverty Level	4,162	392	12,084	152	456	4,583	4,066	717	569

Vehicles Available

0 Vehicles Available	8.2%	1.4%	17.2%	2.3%	3.4%	16.7%	13.6%	6.0%	7.1%
1 Vehicle Available	40.8%	26.4%	40.0%	38.3%	27.7%	47.5%	32.8%	24.9%	23.0%
2+ Vehicles Available	51.0%	72.2%	42.8%	59.4%	69.0%	35.9%	53.5%	69.2%	70.0%
Average Vehicles Per Household	1.76	2.03	1.77	1.85	2.09	1.57	1.85	2.17	2.14
Total Vehicles Available	9,456	4,324	20,770	2,855	4,766	7,702	15,860	5,263	4,465

2021 Demographics:

Total Population	12,927	5,806	30,440	3,314	5,830	12,083	19,500	8,019	6,047
Total Households	5,418	2,121	11,710	1,529	2,297	4,856	9,585	2,415	2,084
Female Population	6,455	3,007	15,071	1,773	2,997	5,994	10,934	4,177	3,101
% Female	49.9%	51.8%	49.5%	53.5%	51.4%	49.6%	56.1%	52.1%	51.3%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Male Population	6,472	2,799	15,369	1,541	2,833	6,089	8,566	3,842	2,946
% Male	50.1%	48.2%	50.5%	46.5%	48.6%	50.4%	43.9%	47.9%	48.7%
Population Density (per Sq. Mi.)	2,149.56	1,735.48	5,681.58	1,634.33	1,528.26	5,552.28	1,235.61	2,818.15	1,032.82
Employed Civilian Population 16+									
Total	6,725	2,748	14,698	1,737	2,995	5,901	10,637	3,760	2,906
% White Collar	65.4%	87.3%	45.2%	74.6%	75.1%	61.6%	67.7%	65.0%	82.0%
% Blue Collar	34.6%	12.7%	54.8%	25.4%	24.9%	38.4%	32.3%	35.0%	18.0%
Age:									
Age 0 - 4	6.5%	5.1%	6.9%	4.4%	3.8%	7.5%	4.6%	3.4%	4.4%
Age 5 - 14	10.6%	14.2%	12.0%	10.2%	11.0%	11.3%	9.5%	9.6%	14.2%
Age 15 - 19	6.1%	7.6%	4.7%	6.0%	7.5%	4.2%	4.8%	17.4%	7.7%
Age 20 - 24	5.6%	4.6%	6.7%	3.7%	5.5%	5.1%	3.8%	11.2%	5.2%
Age 25 - 34	14.5%	5.7%	18.7%	6.6%	8.3%	19.0%	8.9%	8.3%	6.8%
Age 35 - 44	12.8%	9.7%	14.0%	8.9%	9.5%	16.1%	11.4%	8.4%	9.6%
Age 45 - 54	13.5%	14.5%	11.2%	14.0%	14.0%	11.4%	12.9%	11.5%	15.9%
Age 55 - 64	13.9%	15.5%	11.7%	17.7%	16.7%	10.6%	13.1%	13.1%	15.4%
Age 65 - 74	9.4%	13.8%	8.1%	16.4%	13.9%	7.9%	9.5%	9.1%	11.2%
Age 75 - 84	4.8%	6.7%	4.0%	8.8%	6.8%	4.1%	10.6%	5.2%	6.0%
Age 85 +	2.3%	2.6%	2.1%	3.3%	3.0%	2.8%	10.8%	2.9%	3.6%
Median Age	40.1	47.4	35.6	52.7	48.6	36.5	50.7	35.1	46.6
Housing Units									
Total Housing Units	5,878	2,291	14,404	2,070	2,446	5,361	10,169	2,591	2,163
Occupied Housing Units	92.2%	92.6%	81.3%	73.9%	93.9%	90.6%	94.3%	93.2%	96.4%
Vacant Housing Units	7.8%	7.4%	18.7%	26.1%	6.1%	9.4%	5.7%	6.8%	3.7%
Housing Units by Tenure									
Total Households in Tenure	5,418	2,121	11,710	1,529	2,297	4,856	9,585	2,415	2,084
Owner Occupied Housing Units	2,903	2,019	4,867	1,265	1,923	2,211	6,950	1,966	1,794
Owner Occupied free and clear	35.4%	30.4%	31.4%	34.2%	31.6%	25.9%	35.7%	32.7%	23.7%
Owner Occupied with a mortgage or loan	64.6%	69.6%	68.6%	65.8%	68.4%	74.1%	64.3%	67.3%	76.3%
Renter Occupied Housing Units	2,515	102	6,843	264	374	2,645	2,635	449	290
Race and Ethnicity									
American Indian, Eskimo, Aleut	0.3%	0.1%	0.6%	0.1%	0.1%	1.1%	0.1%	0.1%	0.0%
Asian	10.1%	2.0%	2.4%	0.8%	2.0%	1.9%	5.3%	1.4%	3.9%
Black	12.9%	0.3%	13.5%	0.5%	2.3%	11.7%	9.6%	2.3%	0.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	67.2%	95.8%	62.3%	97.1%	93.1%	60.0%	80.7%	93.7%	93.6%
Other	4.3%	0.2%	15.1%	0.3%	0.8%	21.2%	1.6%	1.2%	0.3%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Multi-Race	5.1%	1.5%	6.0%	1.1%	1.8%	3.9%	2.7%	1.4%	1.7%
Hispanic Ethnicity	15.6%	3.7%	33.1%	2.5%	4.4%	40.5%	7.5%	6.1%	4.6%
Not of Hispanic Ethnicity	84.4%	96.3%	66.9%	97.5%	95.6%	59.5%	92.5%	93.9%	95.4%
Race of Hispanics									
Hispanics	2,023	213	10,065	84	259	4,899	1,453	492	276
American Indian	0.2%	0.9%	1.2%	0.0%	0.1%	2.4%	0.6%	0.0%	0.0%
Asian	0.2%	0.9%	0.2%	0.0%	2.7%	0.1%	0.4%	0.2%	0.4%
Black	6.6%	1.4%	4.9%	0.0%	2.9%	2.7%	5.4%	3.9%	0.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%
White	58.1%	91.1%	46.7%	83.3%	70.5%	37.7%	65.9%	75.8%	88.4%
Other	24.6%	2.8%	38.1%	10.7%	13.6%	51.4%	20.4%	15.9%	4.0%
Multi-Race	10.2%	2.8%	8.8%	6.0%	10.0%	5.6%	7.2%	4.3%	6.9%
Race of Non Hispanics									
Non Hispanics	10,904	5,593	20,375	3,230	5,570	7,184	18,047	7,527	5,771
American Indian	0.3%	0.1%	0.3%	0.1%	0.1%	0.2%	0.1%	0.1%	0.0%
Asian	11.9%	2.1%	3.5%	0.9%	2.0%	3.2%	5.7%	1.5%	4.1%
Black	14.0%	0.3%	17.8%	0.5%	2.2%	17.9%	9.9%	2.2%	0.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	68.9%	96.0%	70.1%	97.5%	94.2%	75.2%	81.9%	94.9%	93.8%
Other	0.6%	0.1%	3.7%	0.0%	0.2%	0.7%	0.0%	0.2%	0.1%
Multi-Race	4.2%	1.5%	4.6%	1.0%	1.4%	2.8%	2.3%	1.2%	1.4%
Marital Status:									
Age 15 + Population	10,710	4,685	24,683	2,832	4,964	9,806	16,747	6,978	4,925
Divorced	11.4%	7.6%	11.1%	13.2%	11.1%	11.3%	9.4%	7.6%	6.0%
Never Married	37.0%	25.1%	44.3%	22.4%	26.0%	44.0%	23.8%	43.9%	25.8%
Now Married	45.8%	62.6%	39.9%	57.0%	55.8%	38.1%	48.9%	43.5%	61.6%
Now Married - Separated	1.1%	0.6%	1.7%	2.9%	0.4%	3.0%	1.8%	0.6%	0.1%
Widowed	5.8%	4.7%	4.8%	7.5%	7.1%	6.6%	17.9%	5.1%	6.6%
Educational Attainment:									
Total Population Age 25+	9,191	3,977	21,220	2,512	4,208	8,677	15,082	4,680	4,146
Grade K - 9	2.7%	0.3%	8.2%	0.3%	1.7%	5.9%	2.1%	2.2%	0.2%
Grade 9 - 12	4.4%	0.6%	7.4%	2.3%	3.5%	5.9%	2.5%	5.8%	2.3%
High School Graduate	29.3%	9.8%	34.6%	17.1%	25.7%	24.4%	22.5%	29.2%	17.8%
Associates Degree	8.1%	6.1%	5.5%	7.1%	8.0%	7.3%	9.5%	6.1%	8.0%
Bachelor's Degree	22.0%	42.9%	15.9%	34.8%	27.4%	23.7%	24.9%	24.4%	31.3%
Graduate Degree	14.8%	29.0%	8.5%	20.6%	16.6%	15.5%	17.5%	13.4%	24.7%
Some College, No Degree	18.1%	11.2%	17.5%	16.8%	16.8%	14.6%	19.7%	18.8%	15.6%
No Schooling Completed	0.7%	0.0%	2.4%	1.0%	0.3%	2.7%	1.3%	0.2%	0.1%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Household Income:									
Income \$ 0 - \$9,999	3.8%	0.7%	5.6%	1.8%	2.0%	5.0%	2.2%	3.5%	2.8%
Income \$ 10,000 - \$14,999	4.2%	0.5%	5.7%	2.4%	2.3%	4.8%	2.0%	2.5%	2.8%
Income \$ 15,000 - \$24,999	6.7%	2.5%	10.2%	2.6%	6.4%	8.6%	7.5%	4.8%	3.7%
Income \$ 25,000 - \$34,999	9.4%	2.5%	9.0%	2.6%	5.1%	8.5%	6.5%	6.1%	3.5%
Income \$ 35,000 - \$49,999	11.3%	3.7%	13.8%	6.1%	7.5%	11.4%	9.0%	8.3%	3.8%
Income \$ 50,000 - \$74,999	13.9%	6.1%	15.9%	13.2%	9.7%	12.5%	13.8%	10.8%	6.1%
Income \$ 75,000 - \$99,999	9.9%	6.7%	9.4%	9.8%	11.0%	11.4%	11.9%	8.6%	7.8%
Income \$100,000 - \$124,999	13.3%	10.2%	9.5%	10.3%	13.6%	10.4%	12.6%	14.3%	10.2%
Income \$125,000 - \$149,999	9.0%	10.8%	5.7%	10.7%	11.6%	8.7%	10.5%	12.7%	10.0%
Income \$150,000 +	18.5%	56.3%	15.1%	40.4%	30.8%	18.7%	23.9%	28.4%	49.2%
Average Household Income	\$111,859	\$235,873	\$95,020	\$189,440	\$158,995	\$108,033	\$123,421	\$135,333	\$198,304
Median Household Income	\$76,724	\$166,790	\$57,702	\$127,312	\$111,219	\$73,009	\$93,792	\$109,982	\$147,910
Per Capita Income	\$47,312	\$86,167	\$36,637	\$87,403	\$62,777	\$43,654	\$60,840	\$43,332	\$68,468

Vehicles Available

0 Vehicles Available	8.0%	1.4%	17.0%	2.3%	3.3%	16.7%	15.4%	5.9%	7.1%
1 Vehicle Available	40.7%	26.4%	40.2%	38.5%	28.0%	47.6%	33.5%	24.9%	22.9%
2+ Vehicles Available	51.3%	72.2%	42.8%	59.3%	68.7%	35.7%	51.1%	69.2%	70.1%
Average Vehicles Per Household	1.76	2.03	1.77	1.85	2.09	1.57	1.83	2.17	2.14
Total Vehicles Available	9,552	4,305	20,701	2,823	4,802	7,622	17,538	5,248	4,460

2010 Demographics:

Total Population	12,709	5,950	30,719	3,279	5,832	12,206	17,892	8,097	6,135
Total Households	5,279	2,146	11,753	1,494	2,267	4,929	8,355	2,384	2,102
Female Population	6,403	3,097	15,336	1,727	3,009	5,995	10,001	4,235	3,172
% Female	50.4%	52.1%	49.9%	52.7%	51.6%	49.1%	55.9%	52.3%	51.7%
Male Population	6,306	2,853	15,383	1,552	2,823	6,211	7,891	3,862	2,963
% Male	49.6%	48.0%	50.1%	47.3%	48.4%	50.9%	44.1%	47.7%	48.3%
Population Density (per Sq. Mi.)	2,113.29	1,778.53	5,733.65	1,617.07	1,528.82	5,608.80	1,133.72	2,845.56	1,047.85

Employed Civilian Population 16+

Total	6,657	2,742	14,808	1,727	2,969	6,011	9,721	3,580	2,904
% White Collar	66.1%	87.4%	45.5%	74.3%	76.1%	63.2%	68.9%	65.1%	82.3%
% Blue Collar	33.9%	12.6%	54.5%	25.7%	23.9%	36.8%	31.1%	34.9%	17.7%

Age:

Age 0 - 4	6.0%	6.1%	7.2%	3.9%	4.8%	7.2%	5.0%	3.8%	5.5%
Age 5 - 14	11.2%	16.8%	11.2%	12.3%	13.2%	10.3%	10.5%	11.5%	15.9%
Age 15 - 19	6.7%	6.7%	5.9%	5.3%	7.4%	4.9%	5.0%	19.4%	7.1%
Age 20 - 24	6.3%	3.4%	9.5%	2.8%	4.5%	7.3%	3.3%	10.3%	3.7%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Age 25 - 34	14.6%	5.1%	17.8%	7.1%	6.8%	19.9%	10.2%	6.9%	5.7%
Age 35 - 44	13.6%	13.8%	13.3%	11.6%	12.7%	14.8%	13.0%	9.8%	13.4%
Age 45 - 54	15.9%	17.7%	13.1%	18.6%	17.9%	13.3%	16.1%	13.7%	18.5%
Age 55 - 64	12.3%	14.5%	10.7%	17.0%	15.4%	9.6%	11.4%	11.0%	13.3%
Age 65 - 74	6.8%	8.0%	5.7%	11.3%	9.0%	5.8%	6.6%	6.1%	7.7%
Age 75 - 84	4.6%	5.7%	3.7%	7.7%	6.1%	4.1%	9.7%	5.2%	5.8%
Age 85 +	1.9%	2.1%	1.8%	2.5%	2.4%	2.8%	9.3%	2.3%	3.4%
Median Age	39.1	43.9	33.9	48.8	45.4	35.2	46.9	32.3	44.3

Housing Units

Total Housing Units	5,723	2,278	14,170	1,981	2,390	5,381	8,766	2,528	2,159
Occupied Housing Units	92.2%	94.2%	82.9%	75.4%	94.9%	91.6%	95.3%	94.3%	97.4%
Vacant Housing Units	7.8%	5.8%	17.1%	24.6%	5.1%	8.4%	4.7%	5.7%	2.6%

Housing Units by Tenure

Total Households in Tenure	5,279	2,146	11,753	1,494	2,267	4,929	8,355	2,384	2,102
Owner Occupied Housing Units	2,830	2,026	4,936	1,236	1,903	2,316	6,230	1,941	1,820
Owner Occupied free and clear	31.3%	27.3%	27.5%	32.5%	28.0%	24.7%	29.9%	28.7%	23.6%
Owner Occupied with a mortgage or loan	68.7%	72.7%	72.5%	67.5%	72.0%	75.3%	70.1%	71.3%	76.4%
Renter Occupied Housing Units	2,448	120	6,817	258	365	2,613	2,125	443	282

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.1%	0.6%	0.1%	0.1%	1.0%	0.1%	0.1%	0.0%
Asian	8.6%	1.8%	2.1%	0.7%	1.7%	1.9%	4.7%	1.2%	3.3%
Black	12.8%	0.3%	14.2%	0.3%	2.2%	12.4%	9.3%	2.2%	0.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	71.0%	96.4%	65.3%	97.5%	94.0%	63.2%	82.4%	94.5%	94.8%
Other	3.6%	0.2%	13.2%	0.3%	0.7%	18.6%	1.3%	1.0%	0.2%
Multi-Race	3.6%	1.1%	4.5%	1.0%	1.4%	2.9%	2.1%	1.1%	1.2%
Hispanic Ethnicity	12.6%	3.0%	28.1%	1.9%	3.6%	34.4%	6.2%	5.0%	3.6%
Not of Hispanic Ethnicity	87.4%	97.0%	71.9%	98.1%	96.4%	65.6%	93.8%	95.0%	96.4%

Race of Hispanics

Hispanics	1,598	179	8,624	62	209	4,198	1,118	407	218
American Indian	0.3%	1.1%	1.3%	0.0%	0.2%	2.6%	0.7%	0.0%	0.0%
Asian	0.3%	1.1%	0.3%	0.0%	2.4%	0.1%	0.5%	0.2%	0.5%
Black	6.8%	1.7%	4.8%	0.0%	3.5%	2.6%	5.5%	3.9%	0.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%
White	59.6%	89.4%	47.8%	77.4%	70.5%	37.3%	66.0%	75.9%	88.5%
Other	24.6%	3.4%	38.4%	14.5%	14.4%	52.7%	20.4%	15.2%	4.6%
Multi-Race	8.3%	3.4%	7.3%	8.1%	9.0%	4.6%	6.8%	4.7%	6.0%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Race of Non Hispanics									
Non Hispanics	11,111	5,771	22,095	3,217	5,623	8,008	16,774	7,690	5,917
American Indian	0.3%	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%
Asian	9.8%	1.8%	2.9%	0.7%	1.6%	2.8%	4.9%	1.2%	3.4%
Black	13.7%	0.2%	17.9%	0.3%	2.1%	17.6%	9.6%	2.1%	0.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
White	72.6%	96.6%	72.1%	97.9%	94.9%	76.8%	83.5%	95.4%	95.0%
Other	0.6%	0.1%	3.4%	0.0%	0.2%	0.6%	0.0%	0.2%	0.1%
Multi-Race	2.9%	1.1%	3.4%	0.9%	1.1%	2.0%	1.8%	0.9%	1.0%
Marital Status:									
Age 15 + Population	10,525	4,587	25,053	2,746	4,787	10,064	15,107	6,861	4,824
Divorced	10.8%	7.3%	11.4%	14.1%	9.1%	13.5%	9.7%	7.8%	4.6%
Never Married	31.6%	21.5%	39.9%	19.1%	21.9%	43.3%	21.5%	38.2%	22.2%
Now Married	49.7%	67.8%	42.4%	57.6%	62.6%	34.7%	54.2%	49.1%	66.0%
Now Married - Separated	1.8%	0.6%	1.5%	2.2%	0.8%	2.9%	1.8%	0.7%	0.0%
Widowed	7.9%	3.4%	6.2%	9.2%	6.4%	8.5%	14.5%	5.0%	7.2%
Educational Attainment:									
Total Population Age 25+	8,873	3,985	20,318	2,481	4,095	8,578	13,625	4,456	4,160
Grade K - 8	2.9%	0.5%	8.8%	0.2%	1.7%	3.4%	2.1%	2.2%	0.3%
Grade 9 - 12	4.6%	0.4%	7.0%	2.8%	3.9%	5.2%	2.5%	6.1%	1.6%
High School Graduate	30.5%	8.9%	34.6%	16.9%	27.0%	25.1%	22.6%	29.9%	18.8%
Associates Degree	8.9%	5.6%	6.5%	8.3%	8.5%	7.4%	9.1%	6.8%	8.0%
Bachelor's Degree	20.2%	43.3%	14.1%	30.9%	26.1%	24.2%	24.6%	22.9%	30.9%
Graduate Degree	14.3%	30.7%	7.6%	20.2%	15.5%	16.3%	17.0%	11.4%	23.8%
Some College, No Degree	18.1%	10.6%	18.3%	18.7%	17.1%	15.1%	20.4%	20.5%	16.5%
No Schooling Completed	0.6%	0.0%	3.1%	2.0%	0.2%	3.3%	1.7%	0.3%	0.1%
Household Income:									
Income \$ 0 - \$9,999	5.7%	0.6%	8.3%	2.6%	3.1%	5.9%	2.9%	5.4%	4.7%
Income \$ 10,000 - \$14,999	5.2%	0.7%	6.5%	3.4%	2.6%	5.6%	2.0%	3.1%	3.4%
Income \$ 15,000 - \$24,999	7.6%	4.1%	11.3%	2.7%	7.9%	9.6%	8.5%	6.2%	4.3%
Income \$ 25,000 - \$34,999	10.0%	2.7%	9.0%	2.5%	5.1%	9.2%	6.9%	7.2%	5.2%
Income \$ 35,000 - \$49,999	13.8%	5.5%	15.5%	8.6%	9.3%	15.3%	11.2%	10.1%	5.2%
Income \$ 50,000 - \$74,999	16.4%	9.9%	18.7%	17.7%	12.9%	13.7%	16.2%	14.3%	9.7%
Income \$ 75,000 - \$99,999	10.3%	10.1%	9.4%	12.6%	14.5%	13.9%	15.3%	10.2%	10.8%
Income \$100,000 - \$124,999	12.2%	12.5%	8.4%	10.9%	13.6%	8.5%	12.1%	15.4%	11.5%
Income \$125,000 - \$149,999	6.7%	10.8%	3.7%	9.7%	10.1%	6.8%	8.6%	10.3%	9.7%
Income \$150,000 +	11.9%	43.2%	9.1%	29.3%	20.9%	11.4%	16.5%	18.0%	35.5%
Average Household Income	\$89,934	\$193,902	\$75,147	\$152,861	\$129,780	\$85,464	\$103,945	\$107,275	\$156,983

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Median Household Income	\$60,615	\$133,715	\$49,322	\$99,849	\$90,562	\$57,223	\$78,882	\$83,791	\$114,263
Per Capita Income	\$37,824	\$69,935	\$28,839	\$69,647	\$50,605	\$34,762	\$48,743	\$34,311	\$53,918

Vehicles Available

0 Vehicles Available	9.1%	1.6%	18.7%	2.8%	3.5%	16.8%	13.3%	6.8%	7.6%
1 Vehicle Available	39.1%	26.3%	38.8%	35.9%	26.3%	47.1%	31.1%	24.8%	23.6%
2+ Vehicles Available	51.8%	72.1%	42.5%	61.3%	70.1%	36.1%	55.6%	68.4%	68.8%
Average Vehicles Per Household	1.76	2.02	1.77	1.88	2.09	1.58	1.86	2.13	2.11
Total Vehicles Available	9,281	4,325	20,821	2,816	4,741	7,765	15,536	5,085	4,438

2000 Census Demographics:

Total Population	13,863	6,267	31,320	3,614	5,964	11,663	15,244	8,258	6,255
Total Households	5,597	2,293	12,585	1,643	2,230	5,090	5,903	2,448	2,121
Female Population	7,010	3,287	16,170	1,919	3,086	6,055	8,043	4,331	3,137
% Female	50.6%	52.5%	51.6%	53.1%	51.8%	51.9%	52.8%	52.5%	50.2%
Male Population	6,853	2,980	15,150	1,695	2,878	5,608	7,201	3,927	3,118
% Male	49.4%	47.6%	48.4%	46.9%	48.3%	48.1%	47.2%	47.6%	49.9%

Employed Civilian Population 16+

Total	7,006	2,922	14,251	1,884	2,911	5,881	7,773	3,556	2,977
% White Collar	75.9%	88.4%	58.5%	83.3%	77.2%	68.3%	78.9%	72.7%	83.1%
% Blue Collar	24.1%	11.6%	41.5%	16.7%	22.8%	31.7%	21.1%	27.3%	16.9%

Age:

Age 0 - 4	7.0%	7.6%	6.4%	5.8%	5.8%	5.9%	7.9%	4.9%	6.4%
Age 5 - 14	12.6%	15.4%	14.1%	11.2%	15.5%	9.8%	14.2%	13.0%	16.7%
Age 15 - 19	5.4%	5.1%	6.0%	5.1%	6.4%	4.5%	4.5%	14.4%	6.7%
Age 20 - 24	5.5%	3.4%	7.0%	1.8%	3.4%	6.1%	4.3%	10.8%	4.1%
Age 25 - 34	17.2%	8.0%	16.1%	10.7%	8.6%	18.6%	15.8%	7.2%	7.3%
Age 35 - 44	18.3%	17.8%	17.3%	16.5%	17.6%	16.1%	20.4%	14.5%	17.4%
Age 45 - 54	13.5%	15.4%	12.0%	15.7%	16.9%	12.1%	14.3%	12.1%	17.5%
Age 55 - 64	8.1%	11.3%	7.9%	13.0%	11.0%	8.1%	7.8%	8.3%	10.4%
Age 65 - 74	6.4%	8.6%	7.0%	11.7%	8.1%	7.5%	6.8%	7.8%	6.8%
Age 75 - 84	3.9%	6.2%	4.9%	6.1%	5.5%	8.0%	3.0%	5.8%	5.1%
Age 85 +	2.1%	1.2%	1.3%	2.4%	1.3%	3.3%	0.9%	1.4%	1.5%
Median Age	36.1	40.9	35.2	44.4	40.8	37.5	36.4	34.8	41.1

Housing Units

Total Housing Units	6,133	2,351	13,973	1,980	2,321	5,334	6,237	2,535	2,160
Owner Occupied Housing Units	44.8%	92.4%	38.7%	67.6%	82.0%	45.5%	77.9%	81.9%	85.4%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Renter Occupied Housing Units	46.5%	5.1%	51.4%	15.4%	14.1%	49.9%	16.8%	14.7%	12.8%
Vacant Housing Units	8.7%	2.5%	9.9%	17.0%	3.9%	4.6%	5.4%	3.4%	1.8%
Race and Ethnicity									
American Indian, Eskimo, Aleut	0.2%	0.0%	0.4%	0.0%	0.0%	0.2%	0.1%	0.0%	0.0%
Asian	8.9%	2.0%	1.7%	0.7%	1.3%	1.8%	5.3%	0.6%	5.2%
Hawaiian or other Pacific Islander	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Black	11.6%	0.4%	17.5%	0.6%	1.0%	20.4%	12.9%	2.4%	0.7%
White	72.9%	96.9%	68.9%	97.2%	96.4%	69.1%	78.8%	93.3%	92.4%
Other	3.5%	0.1%	7.0%	0.9%	0.3%	6.1%	0.5%	1.0%	0.1%
Two or More Races	2.9%	0.5%	4.4%	0.6%	0.9%	2.2%	2.4%	2.7%	1.6%
Hispanic Ethnicity	6.7%	1.5%	20.7%	1.5%	1.0%	17.0%	5.1%	3.6%	2.5%
Not of Hispanic Ethnicity	93.4%	98.5%	79.3%	98.5%	99.0%	83.0%	94.9%	96.4%	97.5%
Marital Status:									
Age 15 + Population	11,148	4,823	24,912	3,001	4,695	9,832	11,864	6,783	4,807
Divorced	9.1%	5.4%	11.2%	12.9%	6.2%	9.6%	9.3%	5.1%	2.5%
Never Married	27.7%	17.7%	35.8%	20.3%	21.6%	35.5%	23.9%	30.5%	19.9%
Now Married	50.0%	69.2%	39.6%	53.9%	61.6%	35.9%	58.1%	48.2%	67.1%
Separated	5.3%	1.1%	6.7%	2.1%	1.9%	6.8%	2.2%	9.0%	2.9%
Widowed	8.1%	6.4%	6.4%	10.7%	8.6%	12.2%	6.4%	7.2%	7.4%
Educational Attainment:									
Total Population Age 25+	9,664	4,285	20,761	2,750	4,112	8,580	10,519	4,722	4,131
Grade K - 8	3.0%	0.6%	6.5%	2.0%	2.5%	7.7%	1.3%	4.2%	2.7%
Grade 9 - 11, No diploma	7.1%	2.7%	15.4%	3.5%	6.8%	9.9%	5.4%	8.2%	4.8%
High School Graduate	28.1%	14.3%	31.3%	17.9%	27.6%	25.2%	22.9%	27.6%	22.0%
Associates Degree	7.1%	5.9%	5.0%	5.2%	8.0%	5.3%	7.0%	4.9%	5.5%
Bachelor's Degree	20.1%	38.0%	13.0%	29.7%	24.6%	21.3%	27.7%	20.6%	27.9%
Graduate Degree	13.3%	21.8%	7.2%	19.0%	11.1%	10.5%	14.4%	14.3%	21.0%
Some College, No Degree	20.8%	16.8%	19.9%	22.6%	18.5%	19.1%	20.8%	19.7%	15.6%
No Schooling Completed	0.5%	0.0%	1.8%	0.2%	0.9%	1.0%	0.6%	0.5%	0.5%
Public School Enrollment	74.9%	73.4%	81.4%	72.5%	80.2%	77.9%	72.9%	53.6%	71.8%
Private School Enrollment	25.1%	26.6%	18.6%	27.5%	19.8%	22.1%	27.1%	46.4%	28.2%
Household Income:									
Income \$ 0 - \$9,999	6.1%	1.1%	12.7%	2.9%	3.7%	8.7%	2.7%	4.0%	6.8%
Income \$ 10,000 - \$14,999	4.9%	0.7%	6.8%	2.7%	4.0%	7.2%	2.7%	5.2%	3.5%
Income \$ 15,000 - \$24,999	7.6%	4.6%	12.2%	4.4%	5.2%	9.8%	6.7%	7.3%	5.9%
Income \$ 25,000 - \$34,999	12.0%	3.8%	13.4%	4.3%	6.4%	11.0%	8.6%	6.9%	4.5%

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Income \$ 35,000 - \$49,999	15.5%	11.2%	16.7%	12.8%	12.2%	15.2%	13.1%	10.5%	5.8%
Income \$ 50,000 - \$74,999	21.8%	15.6%	17.8%	18.1%	22.8%	19.0%	22.8%	20.1%	11.4%
Income \$ 75,000 - \$99,999	14.7%	17.6%	9.6%	16.7%	13.9%	14.8%	16.2%	14.7%	16.2%
Income \$100,000 - \$124,999	7.3%	13.0%	4.5%	10.4%	10.1%	6.8%	11.7%	9.5%	15.8%
Income \$125,000 - \$149,999	5.4%	5.9%	2.3%	7.1%	10.5%	2.4%	6.6%	8.9%	8.4%
Income \$150,000 - \$199,999	3.6%	10.5%	2.5%	8.0%	4.2%	3.5%	5.7%	7.7%	9.8%
Income \$200,000 or More	1.6%	16.1%	1.4%	12.5%	6.9%	1.9%	3.5%	5.4%	12.5%
Average Household Income	\$64,297	\$126,168	\$50,913	\$114,853	\$89,991	\$59,576	\$79,731	\$89,880	\$112,933
Median Household Income	\$54,313	\$93,104	\$38,944	\$81,952	\$70,689	\$47,819	\$68,407	\$70,057	\$94,109
Per Capita Income	\$25,958	\$46,163	\$20,458	\$52,214	\$33,650	\$26,000	\$30,875	\$26,644	\$38,294

Vehicles Available

0 Vehicles Available	8.1%	1.0%	15.0%	2.3%	3.7%	16.4%	3.6%	5.3%	8.1%
1 Vehicle Available	41.2%	23.9%	46.3%	39.6%	27.0%	45.7%	34.9%	27.8%	16.8%
2 Vehicles Available	39.0%	55.7%	28.6%	39.3%	48.7%	31.6%	49.1%	46.0%	43.0%
3+ Vehicles Available	11.8%	19.5%	10.1%	18.9%	20.6%	6.3%	12.4%	21.0%	32.2%
Average Vehicles Per Household	1.40	1.90	1.20	1.50	1.90	1.20	1.60	1.80	2.10
Total Vehicles Available	8,889	4,544	17,191	2,943	4,415	6,640	10,246	4,631	4,495

Population Trend

2000	13,863	6,267	31,320	3,614	5,964	11,663	15,244	8,258	6,255
2010	12,709	5,950	30,719	3,279	5,832	12,206	17,892	8,097	6,135
Change 2000 to 2010	-8.3%	-5.1%	-1.9%	-9.3%	-2.2%	4.7%	17.4%	-1.9%	-1.9%
2016A	12,862	5,865	30,603	3,370	5,828	12,108	18,269	8,092	6,077
2021	12,927	5,806	30,440	3,314	5,830	12,083	19,500	8,019	6,047
Change 2016A to 2021	0.5%	-1.0%	-0.5%	-1.7%	0.0%	-0.2%	6.7%	-0.9%	-0.5%

Household Trend

2000	5,597	2,293	12,585	1,643	2,230	5,090	5,903	2,448	2,121
2010	5,279	2,146	11,753	1,494	2,267	4,929	8,355	2,384	2,102
Change 2000 to 2010	-3.7%	-7.0%	-6.6%	-6.0%	2.2%	-3.6%	45.3%	-0.9%	-1.6%
2016A	5,388	2,133	11,759	1,545	2,280	4,905	8,580	2,426	2,087
2021	5,418	2,121	11,710	1,529	2,297	4,856	9,585	2,415	2,084
Change 2016A to 2021	0.6%	-0.6%	-0.4%	-1.0%	0.7%	-1.0%	11.7%	-0.5%	-0.1%

Average Household Size Trend

2000	2.4	2.7	2.5	2.2	2.6	2.2	2.5	2.8	2.9
2010	2.3	2.8	2.6	2.2	2.6	2.4	2.1	2.8	2.9
Change 2000 to 2010	-1.7%	1.5%	4.6%	0.0%	-2.7%	9.2%	-16.1%	-0.2%	-1.4%
2016A	2.3	2.8	2.6	2.2	2.6	2.4	2.1	2.8	2.9
2021	2.3	2.7	2.6	2.2	2.5	2.4	2.0	2.8	2.9

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Change 2016A to 2021	-0.1%	-0.4%	-0.1%	-0.8%	-0.7%	0.8%	-4.2%	-0.4%	-0.4%
Median Age Trend									
2000	36.1	40.9	35.2	44.4	40.8	37.5	36.4	34.8	41.1
2010	39.1	43.9	33.9	48.8	45.4	35.2	46.9	32.3	44.3
2016A	39.5	45.7	34.4	50.7	46.9	35.4	48.2	34.3	45.3
2021	40.1	47.4	35.6	52.7	48.6	36.5	50.7	35.1	46.6
Housing Units Trend									
Total Housing Units									
Change 2000 to 2010	-6.7%	-3.1%	1.4%	0.1%	3.0%	0.9%	40.5%	-0.3%	0.0%
Change 2016A to 2021	0.0%	0.0%	0.8%	0.2%	1.0%	-0.4%	12.1%	-0.1%	0.0%
Owner Occupied Housing Units									
Change 2000 to 2010	3.0%	-6.8%	-8.6%	-7.7%	0.0%	-4.6%	28.2%	-6.5%	-1.4%
Change 2016A to 2021	1.6%	-0.5%	-0.5%	-1.0%	0.7%	-1.5%	8.6%	-0.5%	-0.3%
Renter Occupied Housing Units									
Change 2000 to 2010	-14.1%	0.0%	-5.1%	-15.1%	11.5%	-1.9%	103.3%	18.8%	2.2%
Change 2016A to 2021	-0.6%	-1.9%	-0.4%	-1.1%	1.1%	-0.6%	20.9%	-0.2%	1.0%
Vacant Housing Units									
Change 2000 to 2010	-17.1%	127.6%	74.1%	44.5%	34.8%	85.2%	23.1%	65.5%	46.2%
Change 2016A to 2021	-6.4%	7.6%	6.4%	3.8%	4.6%	5.2%	19.7%	5.4%	3.9%
Race and Ethnicity Trend									
American Indian, Eskimo, Aleut									
Change 2000 to 2010	46.7%	N/A%	30.8%	N/A%	289.8%	337.0%	4.5%	N/A%	N/A%
Change 2016A to 2021	2.9%	0.0%	-0.6%	0.0%	0.0%	2.3%	-4.2%	0.0%	N/A%
Asian and Native Hawaiian/Other Pacific Islander									
Change 2000 to 2010	-10.1%	-16.4%	24.1%	-7.4%	24.4%	4.4%	3.2%	86.5%	-38.5%
Change 2016A to 2021	6.8%	8.8%	4.7%	3.6%	6.3%	3.8%	14.0%	10.8%	9.7%
Black									
Change 2000 to 2010	0.8%	-22.7%	-20.5%	-45.0%	111.9%	-36.3%	-14.7%	-10.1%	-30.4%
Change 2016A to 2021	0.4%	0.0%	-2.0%	0.0%	2.5%	-1.1%	7.1%	2.2%	0.0%
White									
Change 2000 to 2010	-10.7%	-5.5%	-7.1%	-9.0%	-4.6%	-4.2%	22.8%	-0.7%	0.6%
Change 2016A to 2021	-1.7%	-1.4%	-2.6%	-1.8%	-0.4%	-3.0%	5.8%	-1.4%	-1.2%
Other									
Change 2000 to 2010	-5.6%	66.7%	85.3%	-71.9%	99.9%	217.7%	231.0%	-3.8%	133.3%
Change 2016A to 2021	8.3%	0.0%	4.8%	0.0%	7.4%	6.4%	14.8%	10.6%	6.7%
Two or More Races									
Change 2000 to 2010	12.9%	106.1%	0.2%	61.9%	46.8%	35.6%	3.2%	-59.7%	-25.0%
Change 2016A to 2021	14.2%	14.1%	11.0%	8.6%	13.5%	11.0%	15.9%	12.1%	17.2%
Hispanic Ethnicity									

	Eatontown	Little Silver	Long Branch	Monmouth Beach	Oceanport	Red Bank	Tinton Falls	West Long Branch	Lincroft
Change 2000 to 2010	73.4%	88.4%	32.9%	14.8%	256.3%	111.6%	44.6%	37.5%	41.6%
Change 2016A to 2021	9.3%	10.4%	6.1%	12.0%	11.1%	6.5%	13.7%	10.8%	11.7%
Not of Hispanic Ethnicity									
Change 2000 to 2010	-14.1%	-6.5%	-11.0%	-9.6%	-4.8%	-17.3%	15.9%	-3.4%	-3.0%
Change 2016A to 2021	-1.0%	-1.4%	-3.5%	-2.0%	-0.4%	-4.3%	6.2%	-1.6%	-1.0%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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