



DISCOVER ► INNOVATE ► TRANSFORM

Contact: Rachel Goemaat
New Jersey Economic Development Authority
(609) 858-6054
rgoemaat@njeda.com

FOR IMMEDIATE RELEASE

FMERA LAUNCHES REVAMPED WEBSITE – WWW.FORTMONMOUTHNJ.COM - TO BETTER PROMOTE REDEVELOPMENT OPPORTUNITIES AT THE FORT

OCEANPORT (April 16, 2015) – The Fort Monmouth Economic Revitalization Authority (FMERA), the agency charged with advancing the redevelopment of the former Fort Monmouth, today launched a new and improved, more user-friendly website to better showcase the broad array of redevelopment opportunities available at the Fort and strengthen communication with stakeholders.

“In a digital age in which consumers go online to view merchandise before they purchase it, www.FortMonmouthNJ.com is an essential avenue to highlight the multitude of assets that make Fort Monmouth attractive to investors and developers and an ideal location to live, learn, work and play,” FMERA Executive Director Bruce Steadman said. “Along with our new logo and tagline – ‘Discover - Innovate - Transform’ – the new site captures both the history and future potential that Fort Monmouth represents.”

www.FortMonmouthNJ.com includes enhanced accessibility for developers and other stakeholders, including the ability to browse available properties on the Fort, get detailed information about those properties, and view current and closed Requests for Offers to Purchase. Users can also access information about agencies such as the New Jersey Economic Development Authority and the New Jersey Business Action Center, both of which provide assistance to businesses in the Garden State. The website gives stakeholders quick access to

other resources, including the Fort Monmouth Reuse and Redevelopment Plan, Board agendas and minutes, and FMERA newsletters.

The new website also invites users to learn about Fort Monmouth's deep history of innovation, including the launch of the first radio-equipped meteorological balloon and the development of aircraft detection radar.

"Building upon that rich history, FMERA hopes to bring a technology cluster to the region in the coming years," Steadman said, noting that technology-giant CommVault has already constructed an approximately 275,000-square-foot facility to serve as its worldwide corporate headquarters at the Fort. At full build-out, the company anticipates up to 650,000 square feet of new high-tech office/research space in one or more buildings on the site.

In August 2010, Governor Chris Christie signed into law the "Fort Monmouth Economic Revitalization Authority Act," creating FMERA and charging it with advancing the Reuse and Redevelopment Plan authored by FMERA's predecessor agency, the Fort Monmouth Economic Revitalization Planning Authority.

To explore the new website and learn more about FMERA, visit <http://www.FortMonmouthNJ.com>.

###