

OVERVIEW



LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN LABOR FORCE

329,200

UNEMPLOYMENT RATE

5.3% 6.3% NJ (Dec.)
5.5% US (Feb.)

TOTAL EMPLOYED

311,800

PER CAPITA PERSONAL INCOME

\$42,234 \$36K NJ
\$28K US

HISTORY

1675: Monmouth County established

1709-1710: Boundaries of County settled

1778: Battle of Monmouth, known as the longest land battle of the American Revolutionary War

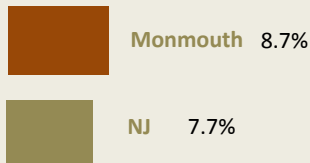
1933: Monmouth Junior College founded (granted University status in 1995)

2006, 2008, and 2010: Middletown was voted in the Top 100 in CNN Money's Best Places to Live

CURRENT POPULATION:

629,384

PROJECTED EMPLOYMENT GROWTH (2010-2020)



LARGEST MUNICIPALITIES 2011

- Middletown Twp (66,325)
- Howell Twp (51,109)
- Marlboro Twp (40,201)
- Manalapan Twp (39,229)
- Freehold Twp* (36,086)

TAX INFORMATION

- Corporate Income Tax = 9%
- Personal Income = 8.97%(max)
- Sales Tax = 7%
- Property Tax = \$2,671 per capita (State avg.)
- Avg. Residential Property Tax Bill in County = \$8,216

*county seat

MAJOR PRIVATE SECTOR EMPLOYERS

Company	Industry	Employment
Meridian Health	Gen Med/Surgical Hospitals	5,000+
Saker ShopRites, Inc.	Consumer Grocery Stores	5,000+
Air Safety Equipment Inc.	Aircraft maintenance and Repair	2,500-4,999
CentraState Healthcare System	Gen Med/Surgical Hospitals	1,000-2,499
Monmouth Medical Center	Gen Med/Surgical Hospitals	1,000-2,499
Visiting Nurse Assoc. Central NJ	Visiting Nurses Services	1,000-2,499
Hovnanian Enterprises, Inc.	Building and Construction	1,000-2,499
Food Circus Super Markets	Consumer Grocery Stores	1,000-2,499
Monmouth University	Education	1,000-2,499
CEI	Personal Care Products	500-999

LARGEST EMPLOYMENT SECTORS (TOP 5)

Rank	Sector	Monmouth	NJ	U.S.
1	Trade, Transportation & Utilities	22%	20%	19%
2	Education & Healthcare Services	22%	23%	23%
3	Professional & Business Services	12%	13%	11%
4	Financial Activities	11%	9%	7%
5	Leisure & Hospitality	8%	8%	9%

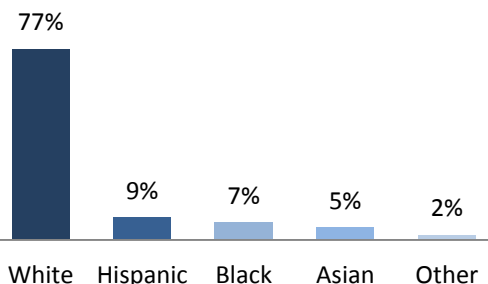
LARGEST OCCUPATIONS (TOP 5)

Rank	Occupation	Monmouth	NJ	U.S.
1	Office & Admin Support	17%	17%	16%
2	Sales & Related	12%	11%	11%
3	Food Prep & Serving	8%	7%	9%
4	Education, Training & Library	7%	8%	6%
5	Healthcare Practitioners	6%	5%	6%

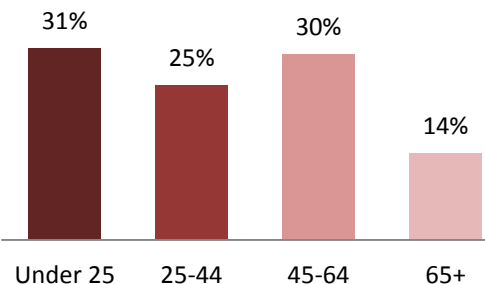
FASTEST GROWING EMPLOYMENT SECTORS – 2010-2020

Rank	Sector	New Employment
1	Professional and Business Services	6,200
2	Education and Health Services	5,350
3	Trade, Transportation, and Utilities	4,750
4	Leisure and Hospitality	2,900
5	Construction	2,800

ETHNICITY/DIVERSITY



AGE

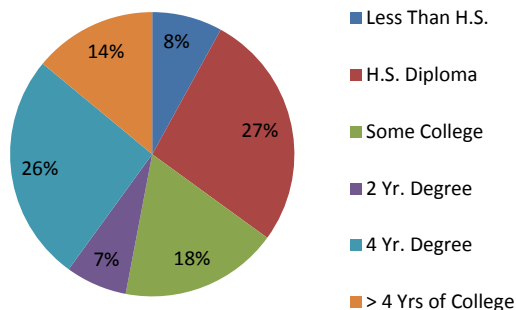


MEDIAN AGE

41

LABOR FORCE & EMPLOYMENT cont'd

EDUCATION ATTAINMENT



LARGEST SCHOOL DISTRICT

	Total Enrollment	Average Combined SAT score (US :1498)
Freehold Regional	11310	1593
Middletown Twp	9935	1546
Howell Twp	6522	NA
Long Branch City	5331	1257
Manalapan-Englishtown	5157	NA

INSTITUTE OF HIGHER EDUCATION

Institute	Type	ENROLLMENT	
		Under graduate	Graduate
Rutgers Univ (Middlesex)	4 Yr	43,386	14,796
Brookdale CC College	2 Yr	14,952	NA
College of NJ (Mercer)	4 Yr	6,504	648
Fairleigh Dickinson Univ	4 Yr	6,636	2,471
Princeton Univ (Mercer)	4 Yr	5,203	2,610
Monmouth Univ	4 Yr	4,702	1,868

VOCATIONAL SCHOOLS

Institute	Enrollment
Biotechnology High School	309
High Technology High	268
Academy of Allied Health and Science	289
Marine Academy of Science and Technology	291
Communications High	300

KEY RESOURCES & CONTACTS

MICHELE BROWN | PRESIDENT AND CHIEF EXECUTIVE OFFICER
 MICHAEL CHROBAK | CHIEF ECONOMIC DEVELOPMENT OFFICER

EconDev@choosenj.com
 609-297-2200
 www.ChooseNJ.com



SOURCES: NJ Department of Labor & US Bureau of Labor Statistics; US Census Bureau, American Community Survey; NJ Monthly Magazine; NJ State Department of Education; Board of Public Utilities; Tax Foundation; Infoplease.com; Travelmath; Hoovers; Institute for Energy Research; Data current as of September 2013

TRANSPORTATION/MOBILITY

AVG COMMUTE TIME (MINS)

34 ^{30 NJ}
25 US

CARPPOOL

9.1%

USE PUBLIC TRANSIT

2.4%

MILES OF PUBLIC ROADS (STATEWIDE)

38,000

MILEAGE TO NEAREST AIRPORTS

31 To Newark Liberty Int'l Airport

69 To Philadelphia Int'l Airport

MILEAGE TO NEAREST PORT

31 To Port of NY/NJ

ACCESS TO CONSUMERS (MILLIONS)

130 Within a day's drive

AVAIL TRANSPORTATION SYSTEMS

247 Bus Routes (statewide)

1 Commuter Rail Line (North Jersey Coast)

3 Light Rail Lines (statewide)

KEY ROADS

- Garden State Parkway, NJ Turnpike
- Interstates 95, 195

ABOUT NEWARK INT'L AIRPORT

- 14th busiest in US (38th worldwide)
- 35.6 million passengers (2014)
- United Airlines hub

ABOUT PHILADELPHIA INT'L AIRPORT

- 30.7 million passengers (2014)
- 19th busiest in US

ABOUT PORT OF NY/NJ

- Largest port on East Coast
- 3rd Largest port in the US
- Handled 5.5 million 20 ft equiv units (2013)
- Value of cargo through port exceeds \$200 Billion

COST OF DOING BUSINESS

2012 AVG. WAGES

Occupation	Monmouth	NJ
Bus. & Fin. Operations	\$74,980	\$75,330
Construction and Extraction	\$54,370	\$56,480
Food Prep & Serving Related	\$23,860	\$23,340
Healthcare Practitioners	\$84,850	\$84,800
Install, Maint & Repair	\$49,570	\$50,210
Management	\$133,150	\$132,420
Office & Admin Support	\$37,000	\$37,400
Protective Services	\$54,810	\$55,390
Sales & Related	\$42,750	\$43,810
Transp and Material Moving	\$32,560	\$33,230

UTILITIES

Type of Utility	Utility Provider
Gas	New Jersey Natural Gas; PSE&G
Electric	JCP&L
Water/Sewer	United Water; others